



IDTT.IO

Your digital ID

NFT based digital ID and KYC service

Incubated by [BlueZilla](#)



Business constantly faces KYC/AML difficulties

Token Symbol:	IDTT
Product:	KYC provider and NFT based Digital ID
Blockchain:	Binance Smart Chain

Business Idea:

For users: digital identity to access numerous online products, without performing KYC on each platform separately. KYC is updated only once in 6 months. Login in functions for smooth access to all favorites products.

For business: no need to pay for numerous KYC attempts, way to put KYC cost on client, no costly integration or storing clients personal data, no GDPR risks, login button for an easy access.

Financials:

KYC cost \$ 1, minting of NFT digital ID. For users or platforms who pay with idtt token price \$ 0.5. KYC is performed every 6 month, in order to keep data updated so revenues are recurrent. White label solutions are to make technology more popular with a price of \$ 50.000.

Summary

Companies providing online transactions, services and payments must verify their clients, yet facing issues:



Every financial institution is obliged to comply with KYC / AML, KYB, KYT requirements



Non-stop update and widening of AML rules is performed for the new industries: crypto exchanges, e-wallets, etc.



Conversion decrease due to unfriendly compliance and identity verification procedure lead to complicated onboarding and lower conversion



Expensive and low-quality solutions: fragmented, unstable and inaccurate existing technologies



High cost \$4/one check takes outsourced verification. It takes up to 1 year to create internal AML department having additional regular maintenance costs up to 10% of total expenses



Heavy penalties for breaches. In 2020, penalties for non-compliance with AML and data privacy against the financial sector was in total \$10.6 billion (+27% y-o-y)

Business Idea

We will unify the KYC procedure for users on various platforms by using our IDTT token.

For users:

After installing a one-time KYC on our platform, you will receive a unique ID token that will act as an electronic identity card on other authorized platforms and exchanges. In case of a successful verification, 1 user receives 1 ID token. The verification result is recorded on the NFT blockchain.

In order to be able to pass verification on IDTT, the user needs to buy 1 IDTT token to pass 1 verification at a \$1 price, receiving a record in the blockchain and issue him 1 token ID comes next. In this case, the costs of passing the verification are handled by the user; companies will not have to spend both time and money to access their services quickly.

In case of a successful verification, the company credits one with 1 IDTT to one's balance and the client is given the right to purchase up to 1,000 additional IDTTs to attract other users at a price of \$ 0.5. If a client is attracted using his IDTT, he has the right to accrue the same amount of IDTT in case of a successful verification of the clients he referred.



Business Idea

For business:

Companies can connect to our service to quickly authorize users by buying out 10.000 IDTTs with the obligation to distribute them within the first 12 months.

KYC providers:

KYC providers will be given the opportunity to verify their own users with the accrual of tokens for a successful verification. IDTT.io issues 500,000 IDTT tokens for KYC providers and supply white label KYC solution (web, api, mobiles sdks etc). The price is fixed USD 0.1 for token (verification)



Market



The European Union launched the fifth AML directive under which the identity verification threshold for the prepaid card industry reduced from EUR 250 to EUR 150. Additionally, the scope of AML regulations is further enhanced.

The UN and World Bank ID4D aims to provide everyone on the planet with a legal identity, by 2030.

The growing number of financial frauds in businesses influences the rise of identity verification solutions for businesses. According to a survey by the American Express in 2019, about 27% of the sales ended up in fraudulent transactions, influencing merchant decisions to deploy frictionless checkout systems.

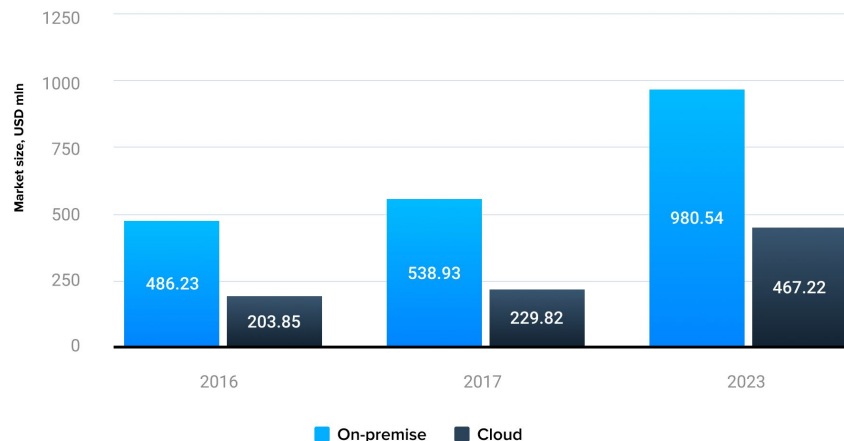
Identity theft is a major part of financial frauds that appears to be a challenge digital payment growth and adoption. Due to this, enterprises across the world are increasingly spending on solutions for identity verification.

Market

The Identity Verification Market is expected to grow at a CAGR of 13.1% over the forecast period 2021 to 2026.

With the online services increase, combined with smartphone penetration, verifying identities digitally are becoming crucial for both businesses and governments. The regulatory authorities become stringent toward KYC and AML compliance among businesses, to control financial crime.

Size of the anti-money laundering software market worldwide deployment type
(in million U.S. dollars)

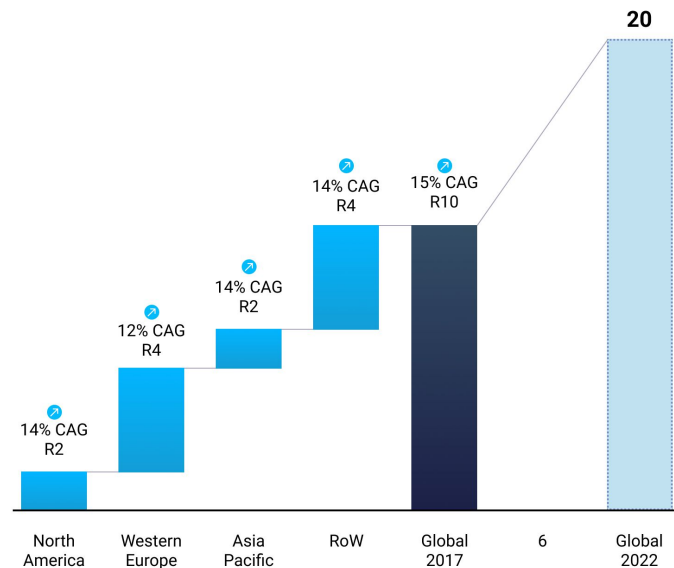


Identity develops cost-efficient solution

Verification as a service market is estimated to grow 2x till 2022, the largest contributors are digital transaction verification in financial services, gaming and sharing economy

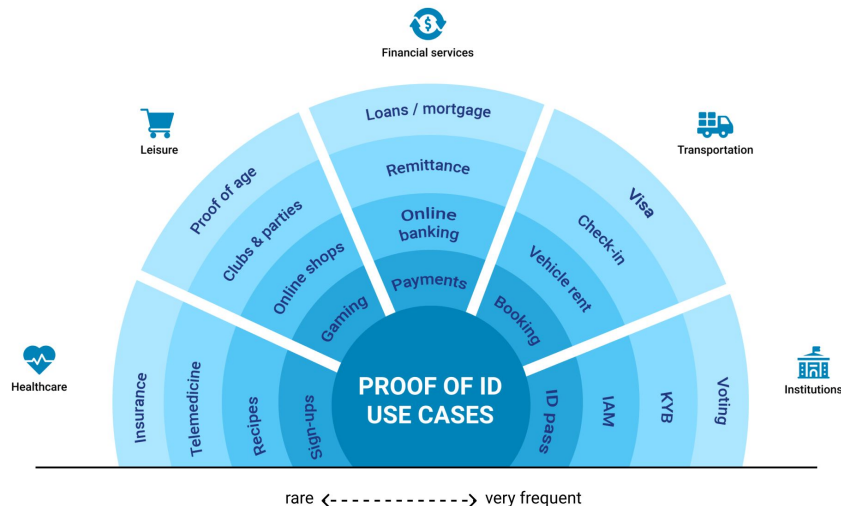
Well distributed market...

Total Addressable market, in USD billion



...with multiple industries of ID verification

*and their number continues to grow...



Pushing verification market to solid growth

Bank-grade compliance environment, flexible verification and risk-based approach

Cost-saving technology

Clients spend up to x8 times less to identity verification reducing customers acquisition cost and increasing conversion with a flexible number of services

Full cycle with flexible terms

Potentially all-in-one AML/ KYC and KYB ecosystem for compliance officers and capabilities to choose the required services

Compliance

The risk-based approach and product that grants to meet highest KYC/AML, KYB standards

Unique databases

Global coverage of proprietary databases of fake documents, blacklists, document validation databases and their constant manual enrichment

Fast & Easy integration

Elegant solutions to enable robust, scalable, and flexible integrations through API, pre-set forms or KYCaid web redirection

Documents + Sanctions List check

Price per one check, USD



Attract investments into growth

That focus on continuous investments in product development, marketing, sales



To increase presence in big industries

Investments in forex, binary options, digital banking, blockchain industries and marketplaces



To increase value of checks through continuous technology upgrades

Investments into development of the product that will help to attract clients



To increase number of clients per region

Investments in regional sales, marketing and scaling of the product among the most active industries such as gambling and fintech



To increase number of checks for each client

Investment in additional modules that would help attract clients

Problems to Solve

Every user of online crypto and financial services conducts at least one verification per month on different platforms, this results in following issues:

For User

- ✓ Regular KYC checks and painful waiting
- ✓ Different KYC requirements
- ✓ Decentralized KYC services with no info sharing
- ✓ In some cases too long waiting or permanent declines without any reason and feedbacks
- ✓ Not clear decline reasons and not existing clients support
- ✓ Risk of identity theft

For the Platform

- ✓ Large cost of internal compliance department
- ✓ Paying for declined verifications
- ✓ Numerous verification tries for each client
- ✓ Time to process KYC request can vary depending on many factors
- ✓ Strict data storage requirements that lead to high cost of infrastructure and development
- ✓ GDPR and other rules and regulations

Peer Comparison

Services	identity	kyc providers
Know Your Customer	✓	✓
Know Your Business	✓	✗
DigitalID on blockchain	✓	✗
Source of Funds check	✓	✗
Proof of address check	✓	✓
Payment method check	✓	✗
Email Verification	✓	✓
Mobile number verification	✓	✗
Login/Authentication	✓	✗
Video Verification	✓	✗
Sanctions, PEP and Wanted lists	✓	✓
Manual Verification	✓	✗
Ongoing monitoring	✓	✗
Whitelabel solutions	✓	✗

Main advantages

- Full range of service that will fit needs of every client
- Minted NFS token for each user
- White label solution to popularize and leverage technology, to make adoption faster
- Authentication function to make registration and KYC process smooth and costless
- Special price for community and token holders
- Prive which is twice lower than market average
- Token buybacks out of company's revenues to support token price

IDO

Token Economics

Total Supply:
1 000 000 000

Token Symbol:
IDTT

● Team	15%	● Staking/Rewards	20%
● Advisors	6%	● Private Sale	20%
● Liquidity	12%	● BSCPAD IDO	4%
● Ecosystem	14%	● ETHPad IDO	4%
● Reserve	5%		



Roadmap

Every user of online crypto and financial services conducts at least one verification per month on different platforms, this results in following issues:



Summary



Complete toolkit for identity verification

Ready to use mobile and web interfaces with AML/KYC solutions that provide 24/7 customer support, friendly pricing and highest quality



Great opportunity

One of the fastest growing \$10B verification-as-a-service market, which is expected to double till 2022



Strong growth fundamentals

Fast growing and leveraging market together with iGaming legalization and tighten restriction of AML worldwide guarantees strong growth prospects



Already proven success

Industry players and fastest growing startups already challenged and appreciated the Identity service

Economics

1. Verification of 1 client will cost - \$ 1. Verification can be paid by the applicant directly or by the service provider who is required to verify its clients.
2. The project will provide White Label solutions to other KYC providers or platforms that want to have internal compliance rules supported by our technologies. Price for white label USD 50,000, with 500.000 verifications included covering first 12 months.
3. To increase the popularity of the token corporates (clients) will be able to pay with the tokens for our services getting 50% discount.
4. 25% of the total income of the project is directed to the purchase of tokens from the market for the maintenance of the price and token growth.

